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Direxion Unveils LMBO and REKT: Bold Trades For, and Against, the Crypto Industry

LMBO and REKT Provide 200%, or -100%, Daily Exposure to Core Crypto Infrastructure

NEW YORK — July 17, 2024 — [Direxion](#), a leading provider of tradeable and thematic ETFs, today announced the launch of the [Direxion Daily Crypto Industry Bull 2X Shares \(Ticker: LMBO\)](#) and the [Direxion Daily Crypto Industry Bear 1X Shares \(Ticker: REKT\)](#). LMBO and REKT seek daily investments results, before fees and expenses, of 200%, or 100% of the inverse (opposite), respectively, of the performance of the Solactive Distributed Ledger & Decentralized Payment Tech Index.

The Index seeks to track the performance of US-listed securities that have business operations in the field of distributed ledger or decentralized payment technology, which includes the following business fields: blockchain technology, non-fungible tokens, decentralized finance, and digital asset mining hardware.

“Crypto equities are among the fastest-growing companies in the world, now representing an almost \$3 trillion asset class,” said Direxion Managing Director, Edward Egilinsky. “LMBO and REKT provide focused exposure for traders to express their short-term conviction on companies building the future of a crypto-driven, decentralized economy.”

The global markets landscape is rapidly evolving, presenting new challenges and opportunities. As the crypto industry continues to show promising growth, Direxion is committed to providing traders with timely vehicles to align with the shifting dynamics of the financial markets.

All Direxion Daily Leveraged and Inverse ETFs are intended only for investors with an in-depth understanding of the risks associated with seeking leveraged investment results, and who plan to actively monitor and manage their positions. There is no guarantee these ETFs will meet their objective. Please visit the [Direxion Leveraged and Inverse ETF Education Center](#), where you will find educational brochures, videos, and a self-paced online course to help you understand if leveraged ETFs are right for you.

About Direxion:



Direxion equips investors who are driven by conviction with ETF solutions built for purpose and fine-tuned for precision. These solutions are available for a broad spectrum of investors, whether executing short-term tactical trades, or investing in thematic strategies. Direxion's reputation is founded on developing products that precisely express market perspectives and allow investors to manage their risk exposure. Founded in 1997, the company has approximately \$42.9 billion in assets under management as of June 30, 2024. For more information, please visit www.direxion.com.

There is no guarantee that the Funds will achieve their investment objectives.

For more information on all Direxion Shares ETFs, go to www.direxion.com, or call us at [866.301.9214](tel:866.301.9214).

Leveraged and Inverse ETFs pursue daily leveraged investment objectives which means they are riskier than alternatives which do not use leverage. They seek daily goals and should not be expected to track the underlying index over periods longer than one day. They are not suitable for all investors and should be utilized only by sophisticated investors who understand leverage risk and who actively manage their investments.

An investor should carefully consider a Fund's investment objective, risks, charges, and expenses before investing. A Fund's prospectus and summary prospectus contain this and other information about the Direxion Shares. To obtain a prospectus and summary prospectus call 866-476-7523 or visit our website at direxion.com. A Fund's prospectus and summary prospectus should be read carefully before investing.

Direxion Shares Risks - An investment in each Fund involves risk, including the possible loss of principal. Each Fund is non-diversified and includes risks associated with the Funds' concentrating their investments in a particular industry, sector, or geographic region which can result in increased volatility. The use of derivatives such as futures contracts and swaps are subject to market risks that may cause their price to fluctuate over time. Risks of each Fund include Effects of Compounding and Market Volatility Risk, Leverage Risk, Market Risk, Counterparty Risk, Rebalancing Risk, Intra-Day Investment Risk, Other Investment Companies (including ETFs) Risk, Cash Transaction Risk, Passive Investment and Index Performance Risk, and risks specific to the crypto industry and financial and information technology sectors. Additional risks include, for the Direxion Daily Crypto Industry Bull 2X Shares, Daily Index Correlation Risk and for the Direxion Daily Crypto Industry Bear 1X Shares, Shorting or Inverse Risk and Daily Inverse Index Correlation Risk. Please see the summary and full prospectuses for a more complete description of these and other risks of each Fund.

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